

REGISTRATION FORM

- Conference **\$175**
- Nonprofit & Student **\$100**

NAME _____

TITLE _____

ORGANIZATION _____

STREET ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

EMAIL _____

PAYMENT OPTIONS

- Credit Card: Complete this form and fax it to (949) 645-5173 or mail to:

- VISA MASTERCARD AMERICAN EXPRESS

CREDIT CARD # _____ EXP. DATE _____

SIGNATURE _____

- Check: make payable to "Earth Resource Foundation" and mail to:

Zero In On Zero Waste
c/o Earth Resource Foundation
P.O. Box 12364
Costa Mesa, CA 92627

Registration also available online at:
www.EarthResource.org



Printed on recycled paper

SPONSORS



RICOH



Zero Waste Business Conference
June 7, 2007
Register Now!
Printed on recycled paper.

Earth Resource Foundation
P.O. Box 12364
Costa Mesa, CA 92627
www.earthresource.org

JOIN US
JUNE 7TH TO...



AT THE
ZERO WASTE CONFERENCE

Thursday, June 7, 2007

Conference: 8:00 am - 5:30 pm

Cocktail Hour: 5:30 pm

Ford Motor Company
One Premier Place
Irvine, CA 92618



What is Zero Waste?

The recycling of all materials back into nature or the marketplace in a manner that protects human health and the environment.

Don't let your bottom line go to waste!

Register Today!

PRESENTED BY: 

Earth Resource Foundation
P.O. Box 12364, Costa Mesa, CA 92627
Tel: (949) 645-5163, Fax: (949) 645-5173
www.EarthResource.org

10 Principles of Zero Waste

- Commitment to the Triple Bottom Line (Planet, People, Profits)
- Use the Precautionary Principle to avoid wasteful or toxic products or processes
- Zero Waste to Landfill or Incineration (or darn close!!!)
- Producer Responsibility.
- Buy reused, recycled, and composted.
- Prevent pollution and reduce waste by redesigning products and processes upstream.
- Evaluate and direct materials to the highest and best use of their embodied energy.
- Encourage customers, workers, and suppliers to utilize Zero Waste principles through financial incentives.
- Ensure that products or services sold are not wasteful or toxic.
- Eliminate the use of toxic production, reuse, and recycling processes to maintain healthy communities and workplace environments.



THE DETAILS

Conference Summary

This day-long event will address ways businesses can save money by implementing Zero Waste practices in their daily operations. Locally groundbreaking and informative, the conference is designed to bring Orange County businesses together with knowledgeable experts in the field of zero waste. These experts will demonstrate how to turn a company's waste stream into a profitable resource. Areas of focus include eliminating waste, reuse and recycling of various waste streams (including construction and demolition waste) and green buildings.

Featured Speakers

Our dynamic keynote speakers include:

- Dr Paul Connet, International Zero Waste Expert
- Eiko Risch, Division Manager of Ricoh Electronics Inc.
- Leonard Robinson, Chief Deputy Director, California Dept of Toxic Substances

Awards Banquet

Lunch will be served in conjunction with an awards presentation honoring "Heroes of Zero Waste" that are setting an example for the rest of the industry.

Who Should Attend?

The conference focuses owners and employees of Orange County businesses. The audience will include environmental professionals, architects, marketing professionals, contractors, green building and zero waste experts, city and county staff members, recycling companies, industrial manufacturers, non-profit organizations, real estate developers, health care professionals, and insurance brokers. This event will be an excellent networking opportunity for those interested in the field of sustainable environmental economics!

SCHEDULE OF EVENTS

8:00 Registration and Continental Breakfast

8:30 - 9:30 Welcome and Keynote Speaker
Stephanie Barger, Earth Resource Foundation
Beth Krom, Mayor of the City of Irvine
Keynote Speaker: Dr. Paul Connett
"Zero Waste Successes Around the World"

9:15 Zero Waste Basics
Panelists include:
Rick Anthony, Rick Anthony and Associates
"Zero Waste Business Principles"
Linda Christopher, GRRN
"Zero Waste Communities"

10:00 Main Presentation
Eiko Risch, Ricoh Electronics
"The 5 R's are a Win-Win Situation:
Maximizing the Triple Bottom Line"

10:45 Break in Exhibits Area

11:15 Other Zero Heroes
Panelists include:
Moderator: Gary Liss, Gary Liss and Associates
Hospitality Industry:
Jo Licata, San Francisco Hilton
Packaging Industry:
Spencer Brown, Earth Friendly Moving
Farming and Food Industry:
Vivien Straus, Straus Family Creamery

12:30 Luncheon
Keynote Speaker: Leonard Robinson
Presentation of Awards of "Heroes of Zero Waste"

1:30 "Designing For Zero Waste"
(Team Interactive Project)

**2:00 Getting to Zero Waste - Session #1
Implementing the 10 Zero Waste Principles
** Roundtable Moderators listed below**

3:00 Break in Exhibits Area

**3:30 Getting to Zero Waste - Session #2
Implementing the 10 Zero Waste Principles**

4:30 Next Steps for Zero Waste Development

5:30 Zero Waste Reception and Cocktail Hour

7:00 End of Reception

**** Roundtable Moderators:**
**Jaime Lozano, South Bay Business
Environmental Coalition**
Michael Huls, Huls Environmental
Martin Diedrich, Kean Coffee
Ziad Mazbouidi, City of San Juan Capistrano

Why Zero Waste?

The **California Integrated Waste Management Board (CIWMB)** has adopted **Zero Waste** as one of seven goals in its Strategic Plan. Learn from government and business officials about the paradigm shift to zero waste. Businesses can position themselves strategically to offer products in an environmentally sound way while minimizing their cost of production.

Cheap disposal means continued wasting. However, those days are nearing an end. Experts will present new perspectives on Zero Waste and the circular economy, job creation, and waste as a vital urban resource yielding important economic development opportunities. Learn how to implement a strategy of zero waste in a cost efficient manner.

Workplaces that are successful in eliminating waste have several things in common: support from management, involvement by all employees in the process, knowledge of what is wasted, and a plan to make sure valuable resources do not go to landfills or incinerators. Learn how to adopt Zero Waste as a goal, plan for it, and hear examples of successful business programs.

Register Today!

Conference Registration

A continental breakfast, plated lunch, and all conference materials are included in the conference registration.